

# APPLICATION FOR URBAN-X COHORT 06.

## NOTES.

The application deadline for Cohort 06 is March 15, 2019.

You can apply either via AngelList or by answering the application questions on a separate document and emailing to URBAN-X. We recommend using the AngelList application for more efficiency and an expedited process.

To apply via AngelList you will need to create an account if you don't already have one. This is easy and will be helpful to your company long term.

## INSTRUCTIONS.

### AngelList (recommended)

Step 1. Go to <https://goo.gl/TpEVZf> to submit your full application.

-or-

### Google Doc

Step 1. Copy the questions on this document

Step 2. Answer the application questions on a separate document

Step 3. Email the completed document to [urban-x@urban.us](mailto:urban-x@urban.us)

## APPLICATION QUESTIONS.

- What is your company's name?
- What is your company's website URL?
- What is your company going to do? How are you unique? You can include a more robust description of the product you're building or services you offer.



- Which of these topics best describes what you're doing?
  - Urban Living
  - Smart Health/ Environment
  - Transportation/ Mobility
  - Food, Water, Waste
  - Utilities/ Energy
  - Smart Commerce
  - Security/ Urban Safety
  - IoT Infrastructure
  - Smart governance
  - Shared economy
  - Industrial Applications
  - Other
- How did the founders meet and how long have you been working together? How do you delineate your roles and responsibilities? Why did you choose to work together?
- What is the most impressive thing that each founder has done, other than founding this start-up? Any hacks, discoveries, creations awards, or insights that you're particularly proud of?
- Tell us more about the problem you are working on. How do people solve the problem today?
- How many people or organizations are impacted by the problem?
- If you are successful, what will cities look like in 10 years?
- What things need to happen (outside your control) for your approach to succeed?
- What is the current status of your product or service?
- How do you plan to get customers?
- How will your business make money? And how much money could it make?
- Why do you want to work on this problem?
- Describe any relevant experience the founders have
- Video Intro URL (1 minute maximum please)



- Why are you pursuing this particular idea? Have you tested it with customers? What unique insight or belief(s) do you have about this market?
- Which startups or large companies do you think you will compete with? Could you partner with any of them?
- What do you hope to get from URBAN-X that is hard to get from other accelerator or pre-seed programs?
- Where will your company be based after the program?
- Are all founders available to join us in Brooklyn, New York for the duration of the program? If not, please explain.
- Who referred you or how did you hear about us?
- Any questions for us?
- Do you have a term sheet for a current fund raise? If so, please provide the pricing details and timing.